

Eco-Display Examples



Subaru encourages their Retailers to have an area in the store to showcase those things they did to become Eco-Friendly Certified.

This document list examples of what others have done and may provide you with ideas.

For those Retailers who have not come up with an idea yet, SOA will provide a 25" x 38" poster in one of two styles that includes a generic list of items that would be necessary to become Eco-Friendly Certified. More detail on this is at the end of this material.

Farrish Subaru

Our Commitment to be ECO Friendly

With the great consideration for the environment in mind, we at Farrish Subaru strive to conduct business in a way that is an effort to preserve natural resources for the future of our customers, community, ourselves, business partners, and our country.

We understand and respect the earth as 100% renewable energy and we are committed to doing our part to help preserve it. We have implemented a number of measures to help reduce our carbon footprint and we are committed to doing our part to help preserve it. We have implemented a number of measures to help reduce our carbon footprint and we are committed to doing our part to help preserve it.

Please join us in our quest to make our environment a better place for everyone to enjoy and thrive.

Sincerely,
All Members of Farrish Subaru

Our Environment Initiatives Include:

- Community Involvement**
 - Adopt a Highway
 - Tree Planting, Grass Projects
- Water Efficiency**
 - Low Flow Toilets
 - Water Efficient Landscaping
- Waste Management**
 - Recycle Paper
 - Recycle Oil
 - Recycle Tires
 - Recycle Batteries
 - Recycle Fluorescent Light Bulbs
 - Recycle Stumps
 - Recycle Toner & Ink Cartridges
- Energy Efficiency**
 - LED Lighting
 - Programmable Thermostats
 - Energy Star Equipment
 - Programmable Thermostats
 - Cooling Fans
 - LED Exit Signs
 - Low E Windows
 - Reflective Door Closets
 - The Recycling of Natural Light
 - New Insulated White Roof
- Indoor Environment**
 - Design Purifying Plants
 - New Toxic Cleaning Supplies

GREELEY SUBARU

DRIVEN TO SAVE

SUBARU ECO-FRIENDLY RETAILER PROGRAM

About the Program
The environment is an important matter for our customers. The Subaru Eco-Friendly Retailer Program demonstrates the core values of Subaru as a company and a brand by positively impacting our community and its local environment.

We are proud to announce that our facility achieved Subaru Eco-Friendly Retailer certification by meeting the requirements in these five areas:

- Energy Efficiency**
Our facility manages energy consumption with devices such as occupancy sensors, LED lighting and programmable thermostats.
- Water Conservation**
Our facility manages water consumption by using low-flow fixtures and water efficient landscaping.
- Recycling**
By recycling material such as paper, metal, cardboard and plastic, our facility helps divert massive amounts of material from landfills.
- Waste Management**
Our facility ensures proper disposal of waste material including oil, coolant, batteries, and tires.
- Community Involvement**
We are involved in community programs focused on preserving and protecting the environment.

Wagner Subaru

believes in the conservation of our earth.
Our dealership has made strides to become an Eco-Friendly business to help contribute to the well-being of the environment

Love the Experience.

- Energy Efficiency**
Our "Living Wall" is used to purify the air, creates a living work of art and reduces stress and enhances wellbeing.
- Recycling**
The "Single Stream" recycling program is used to dispose of materials we use every day & eventually will be made to become reusable.
- Water Conservation**
The water efficient fixtures in our bathrooms help reduce water usage in our dealership.
- Waste Management**
Natural light tubes and LED lights have been installed to conserve energy.

Faulkner

TO BE SURE

SUBARU ECO-FRIENDLY RETAILER PROGRAM

About The Program
The environment is an important matter for our customers. The Subaru Eco-Friendly Retailer Program demonstrates the core values of Subaru as a company and a brand by positively impacting our community and its local environment.

We are proud to announce that our facility achieved Subaru Eco-Friendly Retailer certification by meeting the requirements in these five areas:

- Energy Efficiency**
Our facility manages energy consumption with devices such as occupancy sensors, LED lighting and programmable thermostats.
- Water Conservation**
Our facility manages water consumption by using low-flow fixtures and water efficient landscaping.
- Recycling**
By recycling material such as paper, metal, cardboard and plastic, our facility helps divert massive amounts of material from landfills.
- Waste Management**
Our facility ensures proper disposal of waste material including oil, coolant, batteries and tires.
- Community Involvement**
We are involved in community programs focused on preserving and protecting the environment.

Goldstein

SUBARU

Certified Subaru ECO-FRIENDLY RETAILER





Now You're Thinking Green!! PATRIOT SUBARU

Patriot Subaru: Committed to Green

- Recycling all used materials appropriately in all departments.
- Conserving natural resources by reducing, reusing, and recycling materials and energy.
- Complying with all environmental laws and regulations and other requirements related to our business operations.
- Remaining conscious of the carbon footprint within our area of work and pledging to constantly try to reduce it.
- Remaining a non-smoking facility.

It's all the little things at our store...

Bricks that irrigate. Energy Star Appliances. Low-E windows, auto-shades. High-Intensity efficient internal lighting, LED outdoor lighting. High Speed Doors.

Recycle stations. Exhaust ventilation with air filters. Low flow faucets and toilets. All waste fluids and oils recycled.

...that make a big difference.

Herb Gordon Subaru

Our Environment Initiatives Includes:

- Alternative Energy
- Energy Efficiency
- Community Involvement
- Water Conservation
- Recycling
- Waste Management Program
- Non-Smoking Facility



You may wonder why Fred Beans Subaru...



offers ceramic mugs instead of styrofoam cups

and we save your dirty oil

and has added plants to our lounge

and use it to heat our shop

and sometimes our lights go out

and buy fluids in bulk...

and we have recycle bins everywhere

including our drinking water

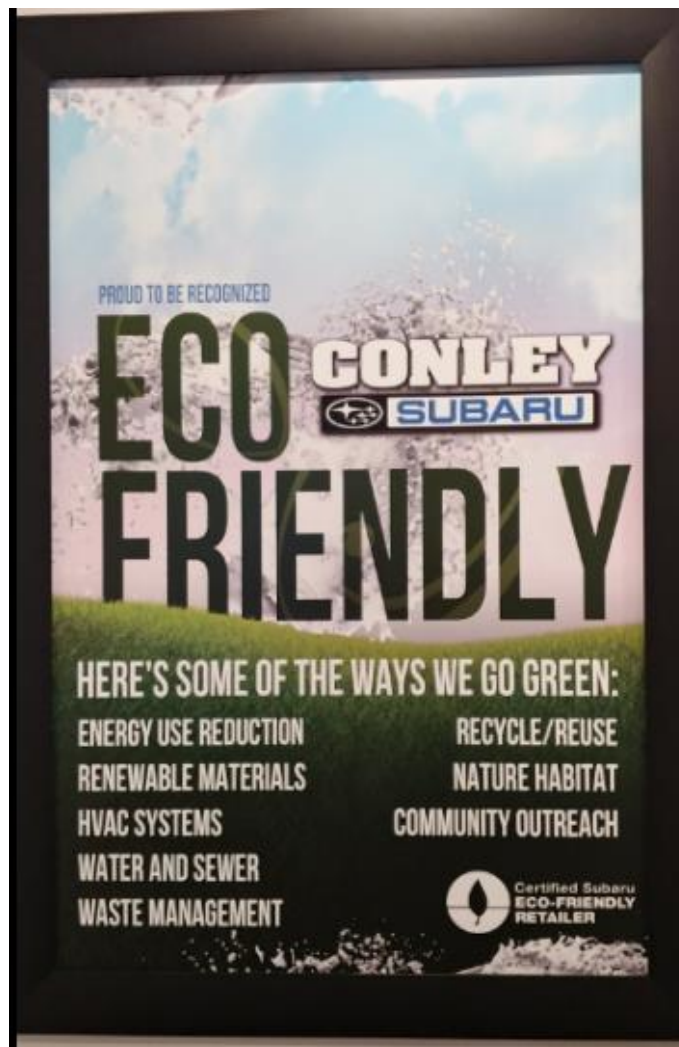
It's because we're a Subaru Eco-Friendly Dealership and proud to be part of the ongoing initiative to honor our earth and reduce our ecological footprint.

SUBARU Loves the Earth

Have an idea? Let us know.

powered by **Fred Beans**





Austin Subaru's commitment to eco-friendliness



Our facility is Subaru Eco-Friendly Certified! Here are a few programs we've put in place:

Energy Efficiency

All our equipment is Energy Star certified, and our energy consumption is monitored through Energy Star Portfolio Management. Our dealership utilizes natural lighting and supplements with energy efficient lighting.

Recycling & Waste Reduction

We recycle batteries, tires, oil/waste, & metal recyclables. Our coffee bar uses compostable and recyclable coffee cups. Disposable water bottles have been eliminated.

Water Efficiency

We have low flow faucets and toilets to reduce water and energy consumption, and use a reclaimed water system for our car wash.

Green Team

Our team of eco-minded people meets regularly to evaluate current programs and look for ways to be even more eco-friendly!

Community Support

We support several Austin-based charities dedicated to the environment, such as Keep Austin Beautiful.



R.G. LACY SUBARU
ECO-FRIENDLY PROGRAM

Lacy Subaru has an environmental program at 8 farms. It focuses on energy efficiency, recycling, water conservation, waste management, and community involvement. We strive to continue our current program and research new ways to be more Eco-friendly to the environment.

- 1) Use energy efficient lighting both indoors and outdoors.
- 2) Recycle aluminum, plastic, and paper products.
- 3) Use high efficient printers and ink cartridges.
- 4) Our Building is green building certified.
- 5) Recycle batteries through appropriate means.
- 6) Recycle tires and oil products.
- 7) Our building uses high efficient insulation, windows, and roofing as well as high efficient HVAC products.

Daniel Lacy
 Dealer principle

Troy Lacy
 Team Leader

Mike McCurdy
 Team Member

Environmentally Friendly

Loaner Bike Program
 We offer our customers a complimentary bike to run errands or hit the Wood Trail while their Subaru is being serviced.

2015

STOHLMAN
 AUTOMOTIVE FAMILY

Carter Subaru is a certified Eco-Friendly Dealer.

Our "On the Road to Carbon Neutral" initiative promotes "thinking green" the following ways:

We've adopted policies which lower our energy use

Our south parking lot is paved with a pervious concrete to capture storm water

We recycle all paper, cardboard, oil, filters and anti-freeze

Instead of an on-site car wash, we partner with Brown Bear Car Wash, who recycle their water and use eco-friendly detergents

For every test drive we plant a tree in the Mountains to Sound Greenway. And for every purchase, we plant three more. So far we've planted over 110,000 trees!

CARTER ON THE ROAD TO
CarbonNEUTRAL

McDANIELS SUBARU

McDANIELS SUBARU IS A CERTIFIED ECO-FRIENDLY DEALER.
 OUR INITIATIVES TO "THINKING GREEN" ARE PROVIDED IN THE FOLLOWING WAYS

Dedicated Green Team -- to listen & provide ideas to reduce our Carbon Footprint

- LED lighting with auto photo-cell
- Energy Efficient Glass with green tint to reflect sunlight
- Efficient Recycled water car-wash
- Drought tolerant sod
- Recycling in our customer rooms
- Oil re-generation and recycling
- Involved in Community Programs
- Focused on Preservation and Protecting the Environment

THE RIVER ALLIANCE
 What 60 miles of river can be.

WE'RE THINKING GREEN!
Patriot Subaru: Committed to Green

- Recycling all used materials appropriately in all departments.
- Conserving natural resources by reducing, reusing, and recycling materials and energy.
- Complying with all environmental laws and regulations and other requirements related to our business operations.
- Remaining conscious of the carbon footprint within our area of work and pledging to constantly try to reduce it.
- Remaining a non-smoking facility.

It's all the little things at our store...

Bricks that irrigate. Low-E windows, auto-shades. High-Intensity efficient internal lighting. LED outdoor lighting. High-Speed doors.

Water stations. Exhaust ventilation with air filters. Low flow faucets and toilets. Energy Star Appliances. All waste fluids and oils recycled.

SUBARU Loves the Earth

"Sustainability is operating in a way that meets our current needs without compromising the needs of the future."

The Subaru plant in Lafayette, Indiana is America's first Zero Landfill auto maker, with all waste recycled or reused. It is also the only U.S. plant to become a Backyard Wildlife Habitat by the National Wildlife Federation. In an effort to reduce our impact, West Herr Subaru has adopted several initiatives to create a more environmentally responsible facility for our customers and employees. Some of the Eco-friendly adaptations you'll find here include:

Our Environmental Initiatives

Recycle

- Paper
- Plastic
- Cardboard
- Toner and Ink Cartridges

Waste Management and Proper Disposal:

- Used Tires
- Shop Wastes
- Spent Batteries
- Waste Coolant
- Waste Metal
- Waste Oil

Energy Efficient Lighting and Use of Natural Light

Please deposit your recyclable items: soda cans, plastic bottles, cardboard, and non-personal proper items in our recycling containers located throughout the dealership.

WEST HERR **SUBARU**

SUBARU OF MACON

LED Lighting

- Recycling- Paper, Plastic, Aluminum, Oil, Filters and Antifreezes.
- Low flow water fixture
- Non-toxic cleaners
- Recycle empty ink & toner cartridges.
- Low E Glass
- Policies in place which lower our energy use.





SELLERS BOWMAN
SUBARU

Conservation

To reduce our carbon footprint, we have implemented a utility monitoring process. The data we have collected has enabled us to better adjust our heating, cooling and lighting usage! Also, the decision to only use Energy Star certified equipment, appliances and electronics has helped reduce unnecessary energy usage.

These recycling systems help minimize harmful substances and reduce the amount of waste that ends up in a landfill. Our recycling program has helped reduce our carbon footprint and save money.

Recycling Efforts

We aim to produce as little waste as possible. At each disposal area, Sellers Bowman Subaru offers recycling options. Our parts and service departments also sort through metal, plastic & other materials to ensure we are being as eco-efficient as possible throughout our operations.

When your old tires are ready for disposal, we'll take care of them for you. We'll also take care of your old car or truck. We'll even take care of your old car or truck. We'll even take care of your old car or truck. We'll even take care of your old car or truck.

American Forester Foundation

Sellers Bowman Subaru has partnered with the American Forester Foundation. Through our reforestation partnership, we've planted 1,000 trees and counting! We are enthusiastic to be a part of such a great cause. Every tree planted is a positive physical impact on the environment.

WEST HOUSTON SUBARU ECO-FRIENDLY RECYCLING STORY

ENERGY EFFICIENT
Energy Star certified equipment, appliances and electronics has helped reduce unnecessary energy usage.

BUILDING ENVELOPE
Weatherstripping doors and windows, caulking around windows and doors, and sealing attics and basements can help reduce energy loss.

WASTE MANAGEMENT
Recycling programs help minimize harmful substances and reduce the amount of waste that ends up in a landfill.

RECYCLING
Recycling programs help minimize harmful substances and reduce the amount of waste that ends up in a landfill.

INDOOR PLANTS
Indoor plants help improve air quality and reduce stress.

TREES FOR HOUSTON ACTIVITIES
Planting trees helps improve air quality and reduce stress.

WE ARE DEDICATED TO MAKING OUR WORLD A LITTLE GREENER.

Loving the Earth starts with Subaru.

We are proud to announce that Quantrell achieved Subaru Eco-Friendly Retailer Certification by meeting the requirements in these five areas:

- Energy Efficiency
- Water Conservation
- Recycling
- Waste Management
- Community Involvement

Quantrell Subaru is a Certified Subaru Eco-Friendly Retailer. We are committed to making a positive impact on the environment. We are committed to making a positive impact on the environment. We are committed to making a positive impact on the environment.

Quantrell

Rob Follmer's BOARDMAN SUBARU

Certified Subaru ECO-FRIENDLY RETAILER

About the program

The environment is an important part of our business. We are committed to making a positive impact on the environment. We are committed to making a positive impact on the environment. We are committed to making a positive impact on the environment.

- **Energy Efficiency:** Energy Star certified equipment, appliances and electronics has helped reduce unnecessary energy usage.
- **Water Conservation:** Weatherstripping doors and windows, caulking around windows and doors, and sealing attics and basements can help reduce energy loss.
- **Recycling:** Recycling programs help minimize harmful substances and reduce the amount of waste that ends up in a landfill.
- **Waste Management:** Recycling programs help minimize harmful substances and reduce the amount of waste that ends up in a landfill.
- **Community Involvement:** Planting trees helps improve air quality and reduce stress.

stream ↑

Operations and Systems NORTH PARK SUBARU

Waste Management
 Our facility is designed to be a model of environmental responsibility. We have implemented a comprehensive waste management program that includes recycling, reuse, and energy conservation. This program has helped us reduce our waste by 50% and our energy consumption by 20%.

Energy Efficiency
 We have installed energy-efficient lighting, HVAC systems, and water-saving devices throughout our facility. These measures have helped us reduce our energy consumption by 20% and our water usage by 15%.

Recycling
 We have implemented a comprehensive recycling program that includes recycling of paper, plastic, metal, and electronics. This program has helped us reduce our waste by 50% and our energy consumption by 20%.

Water Conservation
 We have installed water-saving devices throughout our facility, including low-flow toilets, faucets, and showerheads. These measures have helped us reduce our water usage by 15%.

Community Outreach
 We are committed to supporting our local community. We have sponsored local sports teams, charities, and events. We also have a "Green Team" that promotes environmental awareness and sustainability within our organization.



PROUD TO BE RECOGNIZED

ECO FRIENDLY

CONLEY
SUBARU

HERE'S SOME OF THE WAYS WE GO GREEN:

- ENERGY USE REDUCTION
- RENEWABLE MATERIALS
- HVAC SYSTEMS
- WATER AND SEWER
- WASTE MANAGEMENT
- RECYCLE/REUSE
- NATURE HABITAT
- COMMUNITY OUTREACH

Certified Subaru
**ECO-FRIENDLY
 RETAILER**

DON MILLER
SUBARU WEST

Proud to be recognized
ECO FRIENDLY

Loving the Earth
 starts with Subaru.

A few of the ways we go GREEN as a Certified Eco Friendly Retailer:

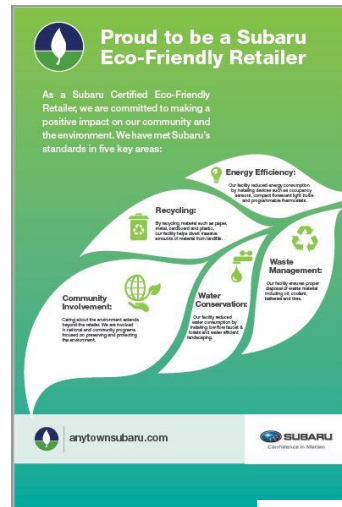
- Sponsorship of education programs
- Use of renewable materials
- Thorough Recycling & waste reduction
- Extensive use of LED Lighting
- Water use efficiency
- Use of "Green Team"
- Efficient HVAC systems

Recycling snack wrappers

Subaru Provided Eco-Displays # 1 and # 2



1



2

The poster will be sent as a PDF file displaying the Retailer Name and should be printed locally sized at 38" by 25".



[ENLARGE IMAGE](#)

ALUMINUM FRAMES (SET OF 2)

PRODUCT #: 801479024

The Aluminum Frames* are ideal for enhancing your showroom image and reinforcing the Subaru brand and lifestyle. Each frame measures 41"W x 28"H x 1-7/8"D and features a gloss white aluminum back panel with silver frame that compliments the Subaru Digital Showroom and Performance Pylons. Graphics can be easily updated by sliding the graphic image into the frame. Graphics can be ordered through the Subaru Marketing Resource Center.

* Required element in Subaru Primary Kit for new retailers. Two (2) sets (4 aluminum frames total) are required.